## **SELF-REGULATION**

Though the Internet is vastly populated with positive contents, it also hosts some unhealthy and inappropriate contents, even illegal ones. In today's world where everyone can create content and share them widely, it has been said that the "dark side" of the Internet is the "dark side" of the society (*Simon Waldman*). As users, it is important for us to ensure the content we consume online is appropriate and legal, and those that we create or help to spread are true and can positively benefit the online community and society in general.

The golden rule to follow: Do unto others as you would have them do unto you.

## WHY SELF-REGULATE?

- It is difficult for the authority to monitor oceans of contents online, so by having the abilities to choose appropriate and legal contents as well as control their emotions and desires, users help to create positive and safe online environment.
- Individual users have the reach spanning all channels which industry and government regulatory bodies might not know they exist.
- They have the most incentive to actively report and sanction offensive content, in order to guard their community.
- To ensure the Internet remains less regulated.
- Service providers only control commercial content they produce, not others that are freely accessible online.

## **BE A RESPONSIBLE DIGITAL CITIZEN**

- Anyone is free to accept or decline friend requests on social media.
- Always be respectful towards others. Don't be quick to judge or react to certain content.
- Avoid engaging in any aggressive online debate.
- Avoid sending or forwarding offensive messages.
- Avoid oversharing personal information so that hackers don't misuse your data.
- Be mindful of laws relating to defamation, intellectual property, sedition, and trade description.